



**FREE BIKES DELIVERED FOR MAITLAND KIDS -
AND A BETTER ENVIRONMENT TOO!**

FOR RELEASE ON TUESDAY AUGUST 23 AT 0700

More kids in Maitland will be able to access bikes for free through the efforts of Revolve ReCYCLING, Maitland's BMX Club, and AusCycling.

This follows the delivery on Tuesday, August 23rd of a new batch of 30 redeployed kids' bikes by Revolve ReCYCLING's founder, Pete Shmigel.

The bikes will be dropped off and unloaded at the Tenambit BMX track at The Beryl Humble Sporting Complex in Tenambit at noon on Tuesday, August 23rd by ReCYCLER1, a specialised bike transport vehicle.

The activity is part of a unique collaboration between: AusCycling, which is responsible for the development, facilitation and growth of all forms of cycling in Australia and has 54,000 individuals and 400 clubs as members; Maitland BMX Club, and; Revolve ReCYCLING, Australia's platform for recovering, recycling and redeploying some of Australia's approximately 800,000 unused or unwanted bikes.

'Today in Maitland, we are supporting AusCycling and Maitland BMX Club to both give new life to old rides and to make sure that kids who want to cycle have the opportunity to do so. It keeps really good bikes from going to landfill, saves 90 kilograms of greenhouse gases per bike, and it helps kids who might need it,' said Pete Shmigel, who founded Revolve ReCYCLING in 2021.

'This is an example of 'bike equity' where we have a triple-win. It's good for the environment; good for Maitland kids, who deserve all the fun and other great things that bikes give, and; good for cycling, which has so many individual and community benefits,' Pete said.

AusCycling's Susan Stewart, Product Innovation Manager, said: 'We are excited that this continuing relationship supports AusCycling's *Bikes for Schools* program, enabling more kids to experience the fun and freedom of riding a bike.'

Maitland BMX Club's Melissa Ott said: 'Maitland BMX is very committed to giving the opportunity to ride to our local community's kids. If kids are interested in using these great, newly delivered, and reconditioned bikes, they should please contact our Club.'

Pete Shmigel said that each bike in the program is picked due to its high-quality, including leading brands such as BYK, Giant, Merida, Reid and Trek, and is put through an 18-point safety and quality inspection. The bikes come in a range of kids' sizes and types that suit different kids, their ages and their riding interests.

**FOR MORE INFORMATION AND TO ORGANISE PHOTO-OP ETC, CALL PETE SHMIGEL ON
0419 541 531. Pictures on page 2**

